

IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
SHERMAN DIVISION

THE STATE OF TEXAS, et al., §  
Plaintiffs, §  
vs. §  
Case No.:  
GOOGLE, LLC, §  
Defendant. §

STATUS CONFERENCE  
AND PLAINTIFF STATES' MOTION TO LIFT STAY  
TRANSCRIPT OF PROCEEDINGS  
BEFORE THE HONORABLE SEAN D. JORDAN  
UNITED STATES DISTRICT JUDGE

Thursday, March 21, 2024; 10:01 a.m.  
Plano, Texas

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(Continued on page 2.)

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1                   March 21, 2024

10:01 a.m.

2                   ---oo---

3                   P R O C E E D I N G S

4                   ---oo---

5                   THE COURT: Good morning. Please be seated.

6                   So we're back on cause number 4:20-cv-957, the  
7                   State of Texas, et al versus Google, LLC. And we can go  
8                   ahead and start with appearances of counsel and with the  
9                   Plaintiff States first.

10                  MR. LANIER: Thank you, Your Honor. Mark Lanier on  
11                  behalf of the plaintiffs here from the Lanier Law Firm. We  
12                  didn't know if a fistfight might break out, so we brought a  
13                  slew just in case.

14                  We have James Lloyd from the AG's office. We have  
15                  Marc Collier here from Norton Rose Fulbright; Geraldine Young  
16                  from Norton Rose Fullbright; Jonathan Wilkerson from our  
17                  firm; Roger Alford from Notre Dame; Trevor Young from the  
18                  AG's office as well; Peter Hillegas from Norton Rose  
19                  Fulbright. We have back Ashley Keller who has finished  
20                  his jaunts above.

21                  And I'll warn the Court you have hearings set on  
22                  motions to dismiss coming up April 18th. With the Court's  
23                  permission, it looks like I'm in trial in federal court in  
24                  Helena, Montana, but Mr. Keller will be here to handle those  
25                  arguments and do all of that.

1                   And we have James Lloyd from the Lanier law firm as  
2 well. Thank you, Judge.

3                   THE COURT: All right. Mr. Yetter, you appear to  
4 be outnumbered.

5                   MR. YETTER: We are definitely outnumbered, Your  
6 Honor. It's good to be back.

7                   On behalf of the defendant, Google, Paul Yetter and  
8 my colleague, Mollie Bracewell, and our co-counsel from  
9 Freshfields, Rob McCallum.

10                  THE COURT: All right. And I will remind counsel  
11 that we also have -- as we had in our previous hearings, we  
12 have the audio feed only line for the public on this hearing.

13                  And we are once again joined together for a status  
14 conference. And helpfully the parties have submitted a joint  
15 status report in which you laid out topics that the parties  
16 believe will be appropriate for a discussion today, and they  
17 all make sense to me. So the agenda I have basically tracks  
18 your joint status report which has three topics, the first  
19 being the States' motion to lift stay, which is the --  
20 basically has been fully briefed at this time.

21                  Number two, we have the status of coordination with  
22 the MDL, and particularly the proposed coordination order.

23                  And then, number three, we have the States'  
24 interrogatory responses.

25                  So I will just move forward in that order unless

1 the parties would prefer some other order.

2 Sound okay to you Mr. Lanier?

3 MR. LANIER: Yes, sir.

4 THE COURT: Mr. Yetter?

5 MR. YETTER: Perfect, Your Honor.

6 THE COURT: So on the States' motion to lift stay,

7 what the parties suggested is if the Court wishes to hear  
8 anything on this issue, the parties are prepared to discuss  
9 it. I think some discussion of this motion may be helpful.

10 I have a couple of questions for both sides, and I  
11 might as well start with the States. And really,  
12 Mr. Lanier -- or I don't know if it's going to be you or  
13 Mr. Keller -- it might be helpful just to talk a little bit  
14 about the types of discovery that you think you're looking  
15 for. Because, you know, and I'll hear this from  
16 Mr. Yetter -- it was in their written filing, they make two  
17 points about the discovery -- if we leave aside the notion of  
18 an order that simply says no discovery is going to be  
19 permitted, I see that Google is making two arguments  
20 essentially beyond that.

21 The first is all you really need is the Agreement  
22 itself, and you have that. And the second argument that I  
23 understand Google is making is, well, even to the extent you  
24 might need something beyond that, you already have that  
25 information, too, because the discovery that has already

1 occurred has provided a lot of information about this.

2 So I would like to get the States' take on those  
3 arguments. I may come back to you on questions about the  
4 first question, which is should there be no discovery for  
5 reasons having to do with Judge Castel's prior order.

6 MR. LANIER: All good points, Your Honor, which we  
7 are going to ask Mr. Collier to address, if it's okay with  
8 the Court.

9 THE COURT: Right. And, Mr. Collier, I know you're  
10 aware of this, we get probably the best sound from the  
11 podium, the big podium there, so if you can make your remarks  
12 from there.

13 MR. COLLIER: Well, and, Your Honor, I was --  
14 watched Mr. Lanier's Elmo use in prior hearings -- which as I  
15 explain when I teach the associates at my firm, you know,  
16 sometimes you've got to use the Elmo, and I get blank  
17 stares -- so I thought today, to answer your two questions, I  
18 might also use the Elmo.

19 First, I would say, Your Honor, your first question  
20 was, Why not just the Agreement itself? You've got the  
21 Agreement; you're done. And that, Your Honor, gets answered  
22 I think by what are our claims. What are we looking for  
23 particularly under the DTPA? Because that's the easiest.  
24 There's no dispute we have a live DTPA claim as to  
25 misrepresentations.

1                   And just to refresh Your Honor, you know, we pled  
2 the DTPA claim. Above paragraph 586, for example, we said  
3 what the representations are. And this is, of course, the  
4 context against which the discovery would occur. They told  
5 everyone, advertisers, publishers, there will be an equal  
6 playing field; this will be fair and transparent. And we,  
7 you know, we talk about the Section 2 claims, but under the  
8 DTPA that's just a flat misrepresentation.

9                   And then, Your Honor, I will skip ahead to why  
10 isn't the Agreement enough, your first question. And, you  
11 know, I don't like to spend a lot of time with lawyers  
12 characterizing with what's pled and what our claims are; I  
13 like to go right to it.

14                   So, for example, in paragraph 433 of our Fourth  
15 Amended Complaint we plead, after talking about the NBA  
16 agreement, which we have just the sole Agreement, indeed,  
17 since signing the Agreement, Google and Facebook have been  
18 working closely in an ongoing manner to help Facebook  
19 recognize users in auctions and bid and win more often.

20                   And then we go -- and I can walk through as many  
21 paragraphs as the Court wants, and I probably will in  
22 response to your second question -- we explain what some of  
23 the post Agreement conduct is. And as Mr. Keller argued in  
24 the hearing in the previous motion to dismiss, rarely are any  
25 sophisticated Fortune 50 companies going to put in the

1 agreement the illegal, or anticompetitive, or the  
2 misrepresentation acts. But we've smoked some of them out.  
3 And what they deal with, Your Honor -- so this, let me -- I  
4 want to answer the questions the way you've asked them.

5 Why isn't the Agreement enough? Because both for  
6 our Section 2 claim and for our DTPA misrepresentation claim,  
7 we have to show how that Agreement was implemented that made  
8 this not a fair and equal exchange and made it not  
9 transparent. And so I can go further on the first, but  
10 that's --

11 THE COURT: No. I think that's fine for the  
12 moment.

13 MR. COLLIER: All right. And then back to the  
14 complaint, looking at -- oh, you're going to try to make me  
15 use the zoom button, but we walk through --

16 (Mr. Lanier stands to assist Mr. Collier.)

17 MR. COLLIER: Now I get to tell everyone Mark  
18 Lanier is my IT help. There we go.

19 Mr. Lanier, you're not going to be on standby for  
20 me? I mean, he's going to leave me afloat?

21 THE COURT: He's a man of many talents.

22 MR. COLLIER: He wants to teach a man to fish, not  
23 just give him a plate of fish, clearly.

24 So what sort of things, in response to your second  
25 question, Your Honor, do we need in discovery? What post

1       Agreement stuff do we need? Well, we explained in our  
2       complaint in very much detail -- almost like interrogatory  
3       answers as opposed to a complaint -- there are some special  
4       secret advantages in the auctions that the Agreement and the  
5       post Agreement conduct give.

6               Now, we can't tell all of this from the Agreement  
7       itself, but we do know that Facebook gets some information  
8       and speed advantages. We've talked about like, for the  
9       record, I'm looking at paragraphs 590 to 592 of the Fourth  
10      Amended Complaint, and we walk through some of those. And I  
11      can go through as many pages as the Court would like.

12               But, in essence, Facebook gets an advantage, and  
13       match rates. There's nothing transparent or equal playing  
14       field about that. And we need to know what that is, and we  
15       need to investigate, was Facebook -- because we've got a good  
16       faith to believe it -- given an advantage of match rates --  
17       match rates being the advertise, you know, buy and sell  
18       side -- helping Facebook recognize users more easily.

19               Facebook was given certain information that other  
20       bidders were not given, other sellers were not given. And  
21       then, you know, we go on and on. But basically that's the  
22       sort of pathological detail that's not in a contract, it's in  
23       the implementation of the contract that makes it an unequal  
24       and nontransparent playing field.

25               THE COURT: All right. Mr. Collier, I think that's

1       it for right now. I think I'll hear from Mr. Yetter first on  
2       that topic of I think Google's belief that you all have all  
3       the additional information you would need anyway. And I  
4       would like to hear his points on that first, and then I can  
5       come back to you if you would like to respond.

6                   So Mr. Yetter, let me start out at the outset with  
7       you on this issue, and let's go ahead and start with these  
8       existing DTPA claims. We can talk about the Section 2 claim  
9       as well. But obviously Google acknowledges that these DTPA  
10       claims are live at the moment. We have a motion to dismiss  
11       pending on them, but at the moment they are live claims and  
12       they're claims made that invoke a number of different  
13       states', I'm going to call them, consumer protection  
14       statutes.

15                  So let me get your argument, first of all, on why  
16       you think just the Agreement itself should be sufficient with  
17       regard to these DTPA claims, if I understood you correctly in  
18       your written filing.

19                  MR. YETTER: Yes, Your Honor. So I think the two  
20       questions that you asked are very related, but let me just  
21       start with the Agreement itself. As we put in our papers,  
22       Your Honor, this is not the first time this issue of the  
23       Network Bidding Agreement has come up with Facebook, it came  
24       up in a thoroughly vetted hearing before Judge Castel. And  
25       what the plaintiffs, what the States, told Judge Castel is

1 that the plaintiffs were, quote, "relying mostly on the four  
2 corners of the written document," namely the Network Bidding  
3 Agreement, as opposed to the wink -- the winks and the nods  
4 that we were talking about previously.

5 So what the plaintiffs told Judge Castel, when this  
6 issue was live for Judge Castel, to look at their complaint  
7 and decide whether there is a Section 1 claim or not, they  
8 told Judge Castel that they were relying mostly on the four  
9 corners of the written document. But I believe your two  
10 questions are very much related because that hearing wasn't  
11 just on the four corners of the document. As you raised,  
12 Your Honor, and we put in our papers, there was lots of  
13 discovery. And I would like to pause just briefly on that.

14 In the investigation that Texas did of Google, or  
15 that first two million documents, a substantial number of  
16 those documents were Facebook-related Network Bidding  
17 Agreement-related documents. We have looked back at the  
18 search terms that we used, search terms like "FB" for  
19 Facebook, and "FAN" for Facebook Audience Network, the name  
20 "Facebook" -- it wasn't Meta at the time, it was Facebook --  
21 "Jedi Blue," which is kind of the project name for the  
22 contract, and another search term. And that generated over  
23 500,000 documents that were part of that very initial 2020  
24 group of documents.

25 So at this hearing before Judge Castel, Your Honor,

1 not only did the States tell Judge Castel that they're  
2 relying mostly on the four corners of the written document,  
3 but they had 500,000 documents about the Facebook Agreement  
4 on which they had written a complaint, amended the complaint,  
5 and I believe amended it again by the time that Judge Castel  
6 made that ruling.

7 So our position today is the plaintiffs are coming  
8 back to this Court to undo, to essentially reverse, a stay,  
9 an order by the MDL judge, Judge Castel. And they don't have  
10 a low burden. That is -- that is something that you have to  
11 provide to this Court very ample cause. Under Rule 26, this  
12 Court -- Rule 26(b)(2)(C) says that a district court must,  
13 it's a mandatory, limit discovery when the discovery sought  
14 was something that the plaintiffs had ample opportunity to  
15 obtain.

16 So in the MDL, Judge Castel was doing exactly what  
17 a MDL judge does. He was streamlining the case. He was  
18 looking at nonviable claims. And on a multi-amended  
19 complaint, on 500,000 documents produced -- not a small  
20 amount of discovery, lots of discovery -- he decided that  
21 that the Network Bidding Agreement was -- presented no viable  
22 basis for a claim.

23 Today, the plaintiffs have to come to this Court  
24 and say, We didn't get enough discovery, but they haven't  
25 told the Court what exactly it is, in their motion to

1       essentially reverse Judge Castel's motion to stay, what  
2       exactly they're looking for. They've got all the documents.  
3       They're not saying, We're missing this group of documents.  
4       They're not saying, We need this testimony to understand the  
5       documents. They didn't tell that to Judge Castel when he was  
6       there looking at their complaint. They didn't ask for  
7       reconsideration of his ruling because they needed more  
8       discovery.

9                   And so, Your Honor, kind of in a nutshell, what we  
10      see the plaintiffs doing today is very similar to what they  
11      did with Judge Castel's order on the ESI order, on the  
12      coordination order, and now with the stay on the Network  
13      Bidding Agreement, is they're basically trying to undo  
14      decisions that the MDL made, which was his job, that they  
15      don't like. But they're not giving this Court the grounds  
16      under Rule 26 to find good cause to get -- to reverse the  
17      motion.

18                   So we believe that not only have they said, the  
19      States said, that the Agreement is what they're relying  
20      mostly on, but they had lots of discovery, and they're not  
21      giving this Court really any idea of the discovery that they  
22      say is missing.

23                   THE COURT: All right. Well, here's how I look at  
24      approaching this for both sides. I think the first question  
25      is -- for this Court is should the Court allow any discovery

1       whatsoever with regard to the Network Bidding Agreement. And  
2       the reason I had the States file a motion is because we have  
3       a prior order from the MDL.

4               The second question then, to me, is if the States  
5       should otherwise have discovery, is the fact that they -- or  
6       does the fact that they have the Network Bidding Agreement  
7       mean they don't need anything more whatsoever?

8               And then if we're past that, then I think we're  
9       into what I consider to be the proportional discovery part of  
10      Rule 26(b). And I don't think that's for me or today or even  
11      ruling on this motion. I think the motion is really about  
12      those first two parts, and really about the first part.

13               So I do note that the ruling from Judge Castel has  
14      a lot to do with the fact that he was front-loading the  
15      consideration of the federal claims, and he really was  
16      putting the State claims on hold, which makes total sense.  
17      He then had a ruling with regard to the federal claims, and  
18      particularly Count Four of the Third Amended Complaint, which  
19      had to do with this Agreement in the context of the Section 1  
20      claim under the Sherman Act that had been made by the  
21      States -- and we can talk about Section 2 in a moment -- but  
22      clearly under Section 1.

23               As we sit here today and with the case back here,  
24      we have these DTPA claims. And I think Google acknowledges  
25      that there is relevance -- well, that the NBA agreement is

1 relevant to those claims assuming the claims survive. And so  
2 I'm not sure that there is an argument from Google that the  
3 Court should nonetheless stop at the fact that there was a  
4 stay in place before the MDL court, but now we have the  
5 States' claims well in play. And so it seems to me that  
6 there's not that initial breakwater, if you will, of like,  
7 well, we shouldn't even consider discovery about this  
8 Agreement.

9                   But maybe I'm missing something. I don't think  
10 that's Google's argument, but I think the argument maybe goes  
11 more to the second point about, well, they already have the  
12 NBA agreement; that's the only thing they should have. But  
13 let me know if I'm missing something.

14                   MR. YETTER: Your Honor, I think it's a little bit  
15 more than that. Yes, they already have the NBA agreement.  
16 Yes, their complaint says that they -- it characterizes its  
17 relevance as the unlawful agreement, which we're going to  
18 read from the four corners of the Agreement -- yes, the State  
19 represented that to Judge Castel. But they had more than  
20 that, Your Honor.

21                   And that's, I believe, that's probably one of the  
22 reasons why Judge Castel at that time, once he made that  
23 ruling, the DTPA claims of the States existed at that time  
24 back in 2022. It wasn't like they're new to this case now on  
25 remand in 2023 and 2024. And Judge Castel ordered that stay

1 on all discovery of the NBA. It wasn't just because they had  
2 the Agreement itself, but they had \$500,000 -- excuse me,  
3 500,000 documents of lots of discovery, and some of it is  
4 decided in their own complaint.

5 And so the combination of they had the Agreement,  
6 which they say is pivotal, which they say is key, but they've  
7 had lots of opportunity to take discovery. And under Rule  
8 26(b)(2)(C), they had, quote, ample opportunity to obtain  
9 that discovery. Judge Castel issued that stay. The  
10 Plaintiff States never went back to him and said, We have  
11 DTPA claims that we need more discovery on the Network  
12 Bidding Agreement.

13 And it's only now, Your Honor, when you first --  
14 when this first -- case first came back in November, you told  
15 both sides, Tell me what discovery needs to be done because I  
16 need to set a schedule for this case. And in December, both  
17 sides gave you their views of what discovery needed to be  
18 done. And Your Honor might recall that the States said  
19 nothing about the Network Bidding Agreement; that didn't come  
20 up until 2024. And then you said -- when it did finally come  
21 up, you said, Well, you're going to have to file a motion on  
22 that. And it wasn't until earlier this month in March.

23 But, Your Honor, I think that speaks volumes about  
24 what these plaintiffs, as we see --

25 THE COURT: Mr. Yetter, let me just stop you just

1 for a moment.

2 MR. YETTER: Sure.

3 THE COURT: But my understanding is Judge Castel  
4 didn't, at least in his order, didn't specify this is a  
5 26(b) (2) (C) order.

6 MR. YETTER: No, he didn't.

7 THE COURT: And so it sounds to me like, like the  
8 argument you're making might be something that Google might  
9 be raising with this Court of you should do a motion for --  
10 some sort of a motion for protection under 26(b) (2) (C) . I  
11 don't -- in other words, the first step for me is looking at  
12 what Judge Castel did. I don't see a 26(b) (2) (C) order.

13 What I see is a judge who I think had kept things  
14 paused while he considered some substantive issues having to  
15 do with a motion to dismiss. And I hear your point about,  
16 well, the States had also gotten all this discovery. But  
17 what I don't have in front of me from Judge Castel is any, if  
18 you will, additional analysis or order saying, And, by the  
19 way, this should also be stayed under Rule 26(b) (2) (C) , which  
20 is a different reason --

21 MR. YETTER: It is, Your Honor.

22 THE COURT: -- that you might stay discovery. I  
23 don't have that in front of me. So as far as I'm concerned,  
24 the reason that I understand he made the stay is no longer  
25 present in this sense. These, the state law claims, are

1 live, we're working through them. It is a separate question  
2 to me, then, whether or not there ought to be some protection  
3 or limitation of that discovery.

4 And I hear the arguments you're making. You're  
5 making arguments about proportionality. You're making  
6 arguments about ample time and wasn't completed. You may  
7 have a number of arguments. But you understand I'm going to  
8 the antecedent question. The antecedent question is: Is  
9 there some order from the MDL or some other reason why this  
10 Court should say -- should not even get to those parameters  
11 of Rule 26(b)? I don't see that there is.

12 And so I'll let you continue in a moment, but let  
13 me move on to what I think is then the second question, which  
14 is: Well, what about the NBA agreement, the Network Bidding  
15 Agreement, itself? Why would they need -- why would the  
16 States need anything more than that? I've heard from  
17 Mr. Collier. But I will say something that struck me is, I  
18 don't know if Google sees these statutes as some sort of  
19 strict liability or something like that, but these, at least  
20 from my review at this point, these are statutes from the  
21 various states that have various scienter requirements. Even  
22 the Texas statute, which generally does not include scienter  
23 requirement -- and as you know, there is no pervasive  
24 scienter requirements, but there is -- there are scienter  
25 requirements baked into certain parts of the Texas DTPA, and

1 some of those have been invoked in this case, which I'm sure  
2 you're aware of. So I'm thinking of 17.46(b) (24), amongst  
3 other provisions. (B) (24) strikes me because it's got --  
4 it's, you know, failing to disclose information concerning  
5 goods or services which was known at the time. If such  
6 failure to disclose was intended to induce a consumer into a  
7 transaction the consumer would not have entered had the  
8 information been disclosed. That's one of a few that has  
9 sort of a scienter requirement baked in with. I'm not going  
10 to go through it.

11 The other states have -- I'm just using these as  
12 examples, by the way. I mean, we've got other state  
13 statutes, for example, that have -- that have been invoked  
14 that have particular provisions that would pertain to willful  
15 conduct, for example, so -- and I'm looking at like South  
16 Carolina; Florida seems to have something like that.

17 What I'm basically saying is these DTPA statutes,  
18 in various portions of them, seem to have scienter  
19 requirements. So I could see -- I guess I would see more  
20 power in the argument you're making about you don't need  
21 anything more than the Agreement itself if this was some sort  
22 of strict liability type situation or -- or perhaps the  
23 question, under Section 1, is the Agreement in and of itself  
24 unlawful.

25 But it seems to me that the DTPA claims and the way

1 that these statutes work bring in, to some extent and in  
2 certain aspects, some scienter issues. And I come back to,  
3 in that regard, the fact that under Rule 26(b), the -- you  
4 know, the bar is relatively low generally speaking on  
5 discovery. I mean, it's not as low as it used to be. And  
6 this comes to your arguments.

7 But, you know, the relevant language, as you know,  
8 is that parties can obtain discovery regarding any  
9 non-privileged matter that is relevant to any parties' claim  
10 or defense -- and this is where it's changed, right -- and  
11 proportional to the needs of the case considering the  
12 importance of the issues at stake in the action, the amount  
13 in controversy, the parties' relative access to relevant  
14 information, the parties' resources, the importance of the  
15 discovery in resolving the issues, and whether the burden or  
16 expense of the proposed discovery outweighs its likely  
17 benefit.

18 So we all know that this rule used to be much more  
19 wide open than it is now. And what I think are some of the  
20 arguments Google really wants to press have to do with that  
21 latter part of the rule rather than the early part of the  
22 rule, which is just saying as a general matter, you get to  
23 look into non-privileged things that are relevant.

24 Now, particularly looking at these -- I'm using the  
25 scienter as an example, and given that the bar is pretty low,

1 I think if we're just speaking generally, there's going to be  
2 some relevant information, it seems to me. Then I'm  
3 getting -- and then I find myself getting to part three here,  
4 to me, which is the arguments that I saw in your filings and  
5 that you're articulating today that really have to do with  
6 getting into the weeds or getting pretty granular on, okay,  
7 if they're going to get any discovery, or if there's -- if  
8 we're going even look at the States getting anything more,  
9 then we need to look at the entirety of Rule 26(b). And  
10 you've mentioned some of the other, you know, protections  
11 that are in the rule where discovery is unreasonably  
12 cumulative, where a party had ample opportunity to obtain the  
13 information.

14 So those are points that we're all familiar with  
15 because we see them in motions for protection or we see them  
16 in those types of issues. That to me is a distinct question  
17 from again the first question in front of me, which is is the  
18 stay lifted as to any discovery on the NBA does not mean  
19 you're -- you know, the door is wide open, let's get into  
20 reams of discovery on this.

21 So if you see where I'm coming from, Mr. Yetter,  
22 it's this motion raises the question whether this Court's  
23 going to say King's X, no discovery whatsoever on this, we're  
24 done, based on Judge Castel's prior order or for some other  
25 reason.

1                   And my review of these materials, my review of the  
2 parties' pleadings and controlling law, is that even if we're  
3 just talking about the DTPA claims, I think there's some  
4 opening there.

5                   And we can talk about Section 2. I don't know if  
6 you have more you want to say on this, because I do want to  
7 ask but the Section 2 argument that you've made as well.

8                   MR. YETTER: All right. I do have one last point,  
9 Your Honor, because I hear where you're going. But if this  
10 were a situation where they, the States, were sending us the  
11 Network Bidding Agreement discovery on a clean slate and  
12 there was no stay in place, I would -- we would agree with  
13 the Court that the only thing you need to look at is the  
14 relevance and, you know, and do they already have enough and  
15 that sort of thing. But this is not in that context.

16                   What the States are asking the Court to do is  
17 essentially to lift an order of the MDL judge. And that's  
18 why we think, Your Honor, that that third step that you've  
19 been talking about, which is the cumulative, duplicative,  
20 ample opportunity to obtain, under 26 (b) (2) (C), that we  
21 believe that's part of the decision for this Court. And I  
22 know that that would get -- the Court has said that would get  
23 into the granular of what exactly are they asking for, but  
24 that's what we believe the States should have presented to  
25 the Court -- this is what we need, this is what we don't

1 have -- and they haven't done that, Your Honor.

2 So we think their burden is much more than just  
3 normal discovery, is there relevance to this discovery.

4 Their burden is to convince the Court that to lift a motion  
5 to stay that was put in place by the MDL judge. And it's  
6 more than just proving relevance.

7 Their last brief, their reply brief,  
8 hung essentially their whole position on, well, it's clearly  
9 relevant. And, you know, Your Honor, you're right, it was at  
10 one time relevant we believe because we gave them  
11 investigative materials and discovery about it early on.

12 At this point, they have to show the Court that --  
13 more than that. It's not just relevance. It's that we don't  
14 have it, and we couldn't have gotten it, and there is a good  
15 reason for us to get it.

16 If discovery in this case is a book, the States are  
17 acting like we're in the middle of the book. We think we're  
18 in the last couple of chapters. And that's why that issue of  
19 burden and the opportunity -- prior opportunity to obtain it,  
20 we think is relevant today to this Court's decision on this  
21 motion.

22 THE COURT: All right, Mr. Yetter. Well, I may --  
23 I don't know that I agree with you on how to read Judge  
24 Castel's order and what the Court is looking at here because  
25 his order was just a complete stay of discovery and it was

1 not, as far as I can tell, a stay that was premised on  
2 Because you've gotten everything you need, because there's no  
3 more that you would need to get; it was a pause based on  
4 other reasons that I think are no longer present. And  
5 precisely because it's not a stay that said, well, you can't  
6 get any more of these types of documents or this type of  
7 information because of 26(b), because it's not that type of  
8 order, it's just a wholesale block. I think what this Court  
9 would be doing is saying, We're not doing a wholesale block.  
10 It still leaves the question, if it's raised by the parties,  
11 about what exactly type of discovery would be allowable on  
12 this. So I think I see his order a little bit differently.

13 Let me ask you, because we've talked about the DTPA  
14 claims, you know, the States' position is, you know, this is  
15 also relevant on the Sherman Act Section 2 claim, and the  
16 parties have a dispute about this. And I would like to get  
17 your comments on that, because I may be missing this, but  
18 I've gone through Judge Castel's September 2022 order very  
19 carefully more than once, and it's a very thorough, it's very  
20 thoughtful, opinion, and I just don't see that he dismissed  
21 the Section 2 claims. And the States asserted them in the  
22 Third Amended Complaint. We've checked that. I can give you  
23 the paragraphs, but I'm sure you know them by heart.

24 But I will say that Judge Castel was very I think  
25 thorough and careful about how he discussed the claims. So,

1 you know, at page -- I mean, you all know the cite, it is now  
2 in the Fed Supp., it's at 627 F.Supp.3d 346. But like at  
3 page 366 of that order he describes the four claims asserted  
4 in the Third Amended Complaint. He carefully distinguishes  
5 for claims of violations of Section 1 versus Section 2. And  
6 he describes Count Four, which concerns the Network Bidding  
7 Agreement as asserting only Section 1 claims.

8 And I will note that he's careful also to note  
9 where the States assert claims that are violations of both  
10 Section 1 and Section 2. So, for example, were they both at  
11 play in a particular count? Count Three is an example of  
12 that. His discussion of Count Three talks about how this is  
13 an assertion of violation of both Sections 1 and 2.

14 And I will say that in his entire discussion of  
15 Count Four, which is at pages 370 to 377, a very thorough  
16 discussion, it's focused, as far as I can tell, entirely on  
17 restraint of trade analysis under Section 1. I just don't  
18 see in his order anywhere where he is saying the Section 2  
19 claim is gone, also.

20 And so I wanted to get your, you know, thoughts on  
21 that, because if I'm missing something, you can let me know,  
22 but it seems to me that he did not dismiss that claim. And  
23 so then the question becomes, is there some reason that's  
24 otherwise not in front of the Court. It's back in the Fourth  
25 Amended Complaint.

1                   But I've read your written filing on it, and that  
2 prompted me to go back through again Judge Castel's order.  
3 And I'm not seeing it.

4                   MR. YETTER: Your Honor, we -- I don't think you're  
5 reading this incorrect in terms of Judge Castel's focus.  
6 However, the Section 2 claim, much like the DTPA claims that  
7 the States are making, is based on this concept of an  
8 unlawful agreement. So what they haven't done for the Court  
9 is explain how -- if that Agreement's not unlawful, how does  
10 it fit within a monopolization -- a Section 2 claim, a  
11 monopolization claim. And that's what they haven't given the  
12 Court any explanation about.

13                   It's not like you just get to talk about anything.  
14 How does a lawful Agreement, a lawful Network Bidding  
15 Agreement, fit within and have relevance to their  
16 monopolization claim. And that's what the States have not  
17 explained to the Court.

18                   I will also say that -- and I'm sure the Court  
19 knows this, but Judge Castel had this same issue come before  
20 him with the private plaintiffs in the MDL, and he dismissed  
21 their monopolization claim based on the Network Bidding  
22 Agreement. And so I think he believed that if that  
23 Agreement -- or he concluded that Agreement was not lawful --  
24 was not unlawful, that it has no place even in their  
25 monopolization claim, the DTPA claims are no longer in the

1 MDL because the private plaintiffs don't have those. But the  
2 same principle we believe applies here.

3 It's not a Section 2 -- relevant to Section 2  
4 because it's not unlawful, it is a valid agreement, according  
5 to Judge Castel's prior order, we don't think it's relevant  
6 to the DTPA claims as well. But the plaintiffs don't explain  
7 how it is relevant to their Section 2 claim, Your Honor.

8 THE COURT: All right. And I'll hear from the  
9 plaintiffs on that. Is there something more you want to say  
10 at the moment on this topic?

11 MR. YETTER: Your Honor, I think you've been very  
12 patient and given me time to say plenty. So if I have  
13 something, I will flag you, but I'll wait until after counsel  
14 speaks.

15 THE COURT: All right. Let me let Mr. Collier  
16 respond on those issues.

17 And maybe you can speak to both topics. You can  
18 respond regarding my discussion with Mr. Yetter on the DTPA  
19 issue, and I have a feeling you'll have something to say on  
20 the Section 2 issue.

21 MR. COLLIER: Very little to say, Your Honor,  
22 because your analysis is correct. The issue before the Court  
23 today is simply, Is the courthouse door fully and forever  
24 barred to us taking evidence as to what Google and Facebook  
25 did under the NBA agreement? That's what we did, Your Honor.

1       We moved to lift the stay. We didn't move to take a certain  
2 deposition. We didn't move to take even the Facebook  
3 deposition. Now, that's coming, of course. And when it  
4 comes, we have a process in place for that, which is --  
5 Mr. Moran is sitting right here -- I assure you five minutes  
6 after we issue, you know, corporate representative  
7 depositions to figure out how this Agreement was implemented,  
8 which we don't have.

9               And if you listen carefully, Mr. Yetter never at  
10 any point said, They have everything. What he said was,  
11 They've got lots, like just hundreds of thousands of pages,  
12 which the Court has addressed before. You don't just get to  
13 point to the haystack and go, Hopefully, it's in there, and  
14 tell me it's not. We don't have anything since 2022 because  
15 of the stay. So we know right now there's things we don't  
16 have without even getting into the details.

17               So the issue before the Court is should the stay be  
18 lifted. And we have -- now that we've gone through this  
19 hearing, it's clear we have DTPA claims that everyone  
20 admits -- and I've walked through covering not just the  
21 Agreement, but the post Agreement conduct. And so we are  
22 seeking a lift of the stay for relevant information.

23               And Your Honor is exactly correct. If they want to  
24 make proportionality and burden objections, well, they could  
25 have already done so. We didn't withhold bringing this issue

1 before the Court as has been portrayed. We served DTPA  
2 discovery on November 10th, 2023, as soon as we came back  
3 here. And Google didn't answer it, they said, because it's  
4 stayed.

5 And then we come to the Court hearings in December  
6 and January and we say, Hey, this is an issue. And the Court  
7 said correctly, Well, you're going to need to file a motion.  
8 So we filed a motion immediately.

9 And here we are just simply wanting the courthouse  
10 doors open, with 38, 40 days of discovery left. We've had  
11 the clock run out on us for months, and months, and months  
12 saying, Okay, this is relevant and material discovery. Once  
13 the discovery -- well, first of all, we've already served  
14 some discovery.

15 So if you talk about burdens, why aren't they here  
16 saying, Judge, this is what they served on me and here's my  
17 evidence as to why it's burdensome. They don't even  
18 acknowledge we've served the written discovery.

19 But once we serve the discovery, I'm sure Mr. Moran  
20 will have first shot to: Does it meet proportionality?  
21 Because we've only got a certain amount of time, Judge. We  
22 just want to know what happened. The Agreement says that  
23 various money will flow back and forth. Of course, it  
24 doesn't say how much. We need information on that. What  
25 money has changed hands?

1                   So I think the Court has it right on what's limited  
2 before the Court is, can we open these doors. And I could  
3 say a lot about their characterizations of when we're arguing  
4 a section -- well, I'll go ahead and say it -- you've asked  
5 me to comment a little bit about Section 1 versus Section 2.

6                   Mr. Keller, Your Honor, they keep saying when we  
7 were arguing a Section 1 motion to dismiss, said mostly it's  
8 on the Agreement. Well, that's the nature of a Section 1  
9 claim. Is there a contractual, you know, kind of almost per  
10 se -- you know, I'm a shade tree and I trust lawyers, and I'm  
11 really nervous when Professor Alford and others are here to  
12 grade my papers. But essentially, is there something about  
13 the four corners of that Agreement that violates Section 1?  
14 So, of course, Mr. Keller, Well, mostly we're going to rely  
15 on the four corners, Judge.

16                   But that's not our Section 2 claim. That's not our  
17 DTPA claim, which takes into account the monopolistic conduct  
18 or the conduct that was misrepresented as being equal, or, as  
19 Your Honor points out, the conduct that they kept secret.

20                   And they kept Project Jedi secret, even when it  
21 came out, Your Honor, motion after motion to keep that under  
22 seal. And when it finally broke, it's in 500 papers across  
23 the country, this secret deal. That's the essence of the  
24 DTPA claim, of failure to disclose and lying.

25                   So --

1 THE COURT: Mr. Collier, is there something you  
2 want to say about Mr. Yetter's argument that the States have  
3 not explained how the NBA is relevant if it's not, if you  
4 will, unlawful under Section 1?

5 MR. COLLIER: Well, if it's -- there is no --  
6 Mr. Alford -- Professor Alford is staring at me, so I'm  
7 feeling a little heat right now.

Otherwise lawful contracts can be a part -- you know, the only unlawful was, is it *per se* unlawful under Section 1 on a motion to dismiss? Not, is it part of the scheme to acquire or maintain a monopoly under Section 2? That can happen all the time. Otherwise, not *per se* in the legal contracts between two actors in a marketplace that don't violate Section 1 are part of the relevant conduct in Section 2.

16 THE COURT: All right, Mr. Collier. Anything else  
17 you wanted to say on this issue?

18 MR. COLLIER: On this issue, what I will say, Your  
19 Honor, is the path forward I believe -- because I don't want  
20 to just leave the Court hanging -- we've served discovery in  
21 November. I will pledge to the Court we'll serve our  
22 30(b) (6) notice on this of what we want from Google by next  
23 Friday. We'll serve our third-party subpoena to Facebook.  
24 Which, by the way -- they say we've got all the stuff --  
25 we've never got a Facebook document, not one. We've never

1 heard what Facebook had to say about their part of the deal,  
2 or what Google told them, when it goes to Your Honor's  
3 scienter point. There's nothing in that stack of 500,000  
4 documents, that haystack, that has anything to do with what  
5 Facebook is going to say Google knew and attempted to  
6 accomplish.

7 So there's a path forward on this. We lift the  
8 stay -- or hopefully, Your Honor. We're going to send out  
9 proportionate discovery. We don't have lots of time, Your  
10 Honor. If nothing else, if not just our kind of code of  
11 ethics and following the rules, we just don't have a lot of  
12 time.

13 We're going to send out that discovery. We've  
14 already got some out that they should answer and they should  
15 be ordered to answer, so we can start to frame this dispute.  
16 We'll serve our two 30(b) (6) notices of deposition, or one to  
17 the nonparty, one to them. And then either Your Honor, if  
18 you want it, or Special Master Moran, if there's any  
19 proportionality, we'll deal with it in the appropriate course  
20 when we have the actual requests.

21 THE COURT: All right. Thank you, Mr. Collier.

22 Mr. Yetter, I'll give you another opportunity to  
23 speak. Mr. Collier addressed some of the items we were  
24 talking about.

25 MR. YETTER: Thank you, Your Honor. Just briefly,

1 two points.

2 I still didn't hear how a lawful agreement fits  
3 within their monopolization Section 2 claim. I'm not sure  
4 how it does, other than counsel simply saying lots of stuff  
5 does. Nor do I see how a lawful agreement fits within their  
6 DTPA claim.

7 But setting that aside, the other point that  
8 counsel made was they sent us discovery in November about the  
9 Network Bidding Agreement. I don't believe that's accurate.  
10 They did send us a ton of discovery, over a hundred requests  
11 for production, about their DTPA claims. I don't believe  
12 that the Network Bidding Agreement was part of that.

13 They told -- they told this Court that it's just  
14 that DTPA discovery is just going to be a little bit more,  
15 we'll need a few more custodians and you'll use the same  
16 search terms. That's not where they are today. We're having  
17 a lot more custodians and we're having new search terms.

18 But fundamentally, Your Honor, we believe that what  
19 this Network Bidding Agreement discovery that the States say  
20 they will send, is basically starting a whole new phase of  
21 the DTPA or Section 2 discovery afresh. We haven't even seen  
22 it yet.

23 So we're talking about, as counsel said, six weeks  
24 left before the discovery cutoff, and we still haven't even  
25 seen this discovery that -- on the Network Bidding Agreement.

1                   So those are my only comments, Your Honor.

2                   THE COURT: All right. Thank you, Mr. Yetter.

3                   Mr. Collier, if you have something you want to say,  
4 you can.

5                   MR. COLLIER: Yes. I will be brief. I promise,  
6 Your Honor.

7                   Mr. Yetter admits that our November discovery was  
8 on our DTPA claims. And laptop on an Elmo -- I may need my  
9 technical support guru -- but our discovery was on the AdTech  
10 Auction Mechanics, Your Honor. And we wanted to know  
11 everything, but in particular we wanted to know about the  
12 open bidding including Jedi, Jedi+ and Jedi++. We asked for  
13 this, Your Honor, and we were just sent away. And we asked  
14 for this in November as soon as we got back to this Court,  
15 because the Texas DTPA claims for Texas and, of course, the  
16 other states, you know, the analogous, are critical to us.

17                   THE COURT: All right. Thank you, Mr. Collier.

18                   So the second issue I have -- I'm going to move to  
19 the second issue unless there is anything else counsel need  
20 to say on this. I see you shaking your heads in the  
21 negative, so we'll move to the second topic, which is the  
22 coordination order concerning the MDL.

23                   So I'm going to just briefly go through our history  
24 on this. As counsel are aware, on February 26, this Court  
25 entered an order regarding coordination of discovery. That

1 order was issued after substantial input from the parties, as  
2 well as the special master. But, of course, that order  
3 provided that it would not go into effect unless and until it  
4 was entered both by this Court and by the MDL Court. So  
5 baked into the order was the notion that this is not going to  
6 happen unless we have both Courts signing off on it.

7 On March 14, 2024, this was presented, my  
8 understanding, to Judge Castel. He entered an order on that  
9 date, and it confirmed that the coordination order would not  
10 be entered in the MDL matter. The order works through -- I  
11 mean, it's not a long order, but I think it expresses what it  
12 needs to about the reasons why Judge Castel did not think  
13 that would be prudent for the MDL matter.

14 And so I welcome comments from the parties about,  
15 you know, moving forward in this case, what you think about  
16 opportunities for coordination or what you think about the  
17 effect of the coordination order not being in place.

18 I am -- I'm aware -- by the way, I have read the  
19 transcript of your comments to the special master about this.  
20 So I know at that time you were all digesting this and you've  
21 had more time to think about it.

22 So maybe I can start with Mr. Lanier --

23 MR. LANIER: Yes.

24 THE COURT: -- and any comments you want to make  
25 about what this means going forward in discovery.

1 MR. LANIER: Thank you, Your Honor.

2 A coordination order exists for the benefit of the  
3 Court, obviously, but it mainly exists for the benefit of the  
4 parties. It's just an easier way to cut the diamond. I look  
5 at this, and I would think that even if the judge never  
6 entered an order, the parties on their own would figure out a  
7 way to coordinate to mutual benefit.

8 So, for example, we have depositions that we set.  
9 It seems logical that Google might not wish to produce the  
10 same witness twice, in our case and in the MDL. And so  
11 Google would say, Hey, can we coordinate and figure out some  
12 way to do this once?

13 By the same token, we want documents and things  
14 that are produced in other discovery. We can go and ape the  
15 discovery requests in the other case and just put it down and  
16 mimic it, or we can just say, Give us the discovery that was  
17 relevant in the other case that's relevant similarly in ours.  
18 Either way, it's just adding extra steps to get to an end  
19 result that we're entitled to.

20 I view, at this point in my career, discovery not  
21 as a game, or but rather means to an end. And the goal is  
22 not to obfuscate, to hide, and to make things arduous and  
23 difficult. The goal is to figure out as expeditiously and  
24 efficiently as possible how to get the relevant information  
25 to the other side so that we can go about the truth process,

1 which is our American judicial system.

2 I will add to the record, to have an opportunity to  
3 use the Elmo, an email that we have received from Michael  
4 Wolin, as of March 20th. And the email was to Z, and Michael  
5 Wolin is one of the trial attorneys for the DOJ in the  
6 antitrust matter.

7 He writes, for the record, "Zeke, we understand  
8 from the March 14th joint status report filed by the  
9 Texas-led state plaintiffs and Google that the parties plan  
10 to discuss the status of the coordination order in the  
11 Eastern District of Texas case during the March 21 conference  
12 before Special Master David Moran."

13 Well, actually, it's in front of El Jefe himself.

14 "The United States believes that the coordination  
15 order previously signed by Judge Jordan, Docket 266, should  
16 be rendered effective notwithstanding Judge Castel's order in  
17 SDNY, declining to order further coordination. Several  
18 provisions, in particular paragraphs 3.f., 6.b., and 6.c.,  
19 are vital to creating a level playing field between Google,  
20 on" the one hand -- or "on one hand," excuse me, "and the  
21 Texas and Virginia plaintiffs, on the other hand. Those  
22 provisions as applied to the Virginia plaintiffs, should not  
23 be dependent on an action by Judge Castel and are consistent  
24 with the provisions already ordered by the Court in the  
25 Virginia case in our coordination order.

1 "Regards, Michael Wolin."

2 You know, the parties are seeking to find some way  
3 to make this efficient and effective. And part of me just  
4 wants to say, Fine. If Google doesn't want to enter into a  
5 good coordination order that works with both sides, we don't  
6 need a coordination order, we'll take depositions twice.  
7 We'll just file discovery requests and say, Give us all the  
8 discovery you gave to the other folks.

9                   We can go that route. We can do that. The problem  
10                might come with our discovery cutoff. What if there's a  
11                third party, say AT&T, that produces discovery to Google in  
12                the MDL case three weeks after our discovery cutoff? If  
13                there's no coordination order, we don't have a chance to get  
14                that in our case within the discovery cutoff.

15 So absent a discovery -- a coordination order, what  
16 are we left with? Oh, we'll file a motion in front of you  
17 and say, We know we're past discovery, but this has been  
18 produced in the other case and it's relevant to ours, and we  
19 would like it anyway. And so again it's just more steps that  
20 takes away from the judicial economy and the lawyer economy  
21 on trying to get to the end.

22 But we think that you had a well-reasoned order.  
23 We understand Judge Castel has not entered that order. And  
24 Mr. Keller and I have appeared in front of him on numerous  
25 occasions, and he is a strong jurist, and we have no fuss

1 with his legal acumen and all. And I can't presume to say  
2 why he has said what he has said for his plaintiffs.

3                   But for your court and for your plaintiffs, it  
4 still makes sense to us to have the coordination order in  
5 place. But if not, it just means that it's not as efficient,  
6 and we'll go after it anyway.

7                   THE COURT: All right. Thank you, Mr. Lanier.

8                   Mr. Yetter? Oh, okay. It's going to be  
9 Mr. McCallum.

10                  MR. MCCALLUM: Good morning, Your Honor. Good to  
11 see you again.

12                  THE COURT: Good morning. Good to see you.

13                  MR. MCCALLUM: I think as Your Honor put it, the  
14 coordination order was the product of a lot of input from  
15 both sides and also with some input from the special master.  
16 There was a negotiation. There was a lot of back and forth.  
17 From Google's perspective, there were benefits and  
18 responsibilities to both sides as a part and parcel of  
19 signing onto a coordination agreement. And Google was -- in  
20 that context of that negotiation, Google was prepared to sign  
21 up to a number of responsibilities and to make a number of  
22 concessions in exchange for one key benefit. And the key  
23 benefit to Google, in the context of the coordination order,  
24 was protection for Google's witnesses in terms of  
25 coordination of depositions. That was the key thing that

1 Google was signing up to, and we were prepared to make some  
2 concessions to get that.

3 So now we're in the position that Judge Castel has,  
4 of course, we all know, declined to enter the order in the  
5 MDL. And so the effect of that, from a practical  
6 perspective, for Google is that we have lost that protection,  
7 the one thing that we were bargaining for in the context of  
8 the coordination order.

9 So it's our position that sitting here today, we  
10 don't think we should be bound by the concessions that we  
11 were prepared to make in exchange for that protection because  
12 the result of entering a coordination order in its current  
13 form without the protection to Google would simply be a  
14 one-sided order in favor of plaintiffs, with no protections  
15 to Google.

16 And it was precisely for that reason that I think  
17 Your Honor alluded to this in your opening remarks, that we  
18 insist as part of the terms of the coordination order, that  
19 it would not go into effect unless it was entered in both  
20 courts, but for that very reason.

21 So Google finds itself in the position where we  
22 have to abide by the orders of Judge Castel and, of course,  
23 the orders of Your Honor in this Court. And Google will, of  
24 course, abide by both sets of orders. But that puts us in a  
25 situation where Judge Castel has ruled the coordination

1       between this case and the MDL is not appropriate, and so we  
2       have to honor that order and we will abide by that order.  
3       He's said that discovery is winding down. And I think you  
4       alluded to some of the reasons behind that relatively short  
5       order, that he said, in effect, that now is not the time to  
6       begin cross-noticing depositions in Texas.

7                   So the situation here today is we don't think it's  
8       appropriate to enter the coordination order as it was  
9       negotiated on the assumption that it would be entered in the  
10       MDL. However, we made it very, very clear to the plaintiffs  
11       that we're happy to meet and confer with them in good faith  
12       to work through some of the issues that we see arising from  
13       that, particularly with respect to the email that was shown  
14       to the Court from the Department of Justice.

15                  We've actually had productive discussions over the  
16       last two days where Google has made it very clear to  
17       plaintiffs that as regards Virginia, we intend to do  
18       everything that we can to sort of continue the effectuation  
19       of the existing coordination order that was entered in  
20       Virginia and the MDL. And we have made it very clear to  
21       plaintiffs that we are prepared to make Google -- continue to  
22       make Google's documents and data available and to otherwise  
23       coordinate with respect to that existing coordination order.  
24       But the situation we find ourselves in with respect the MDL  
25       is somewhat more complicated.

1 THE COURT: Right. Well, certainly as to your  
2 point that no one is bound by the coordination order, I  
3 agree, and I assume everybody in the room agrees, that the  
4 order is very clear, it's not effective -- and that means no  
5 one's bound by any provision in it -- unless and until both  
6 Courts have entered it. So as you've noted, both sides are  
7 not bound by anything in that order.

13 And so I don't think there's anything about the  
14 fact that the order is not going to be in place here in the  
15 MDL that prevents the parties from coordinating on the  
16 scheduling of depositions, you know, for this case and the  
17 MDL case. I'm sure the parties can work together to try to  
18 do that and make it efficient.

19 And beyond that, Mr. Lanier talked about some  
20 things you could do that might allow the parties to  
21 coordinate as much possible between these actions. But the  
22 way I see it going forward is it's going to be up to the  
23 parties in the first instance to work together and find ways  
24 to be as efficient as possible and hopefully, per the email  
25 that Mr. Lanier showed, as much as possible under the kinds

1 of agreements you made in the coordination agreement, even  
2 though no one's bound by that. And there may be aspects of  
3 that that the parties are, you know, not going to agree on,  
4 now that that order is off the table, but the spirit of that  
5 order had everything to do with the parties' commitment to  
6 save resources and to move forward efficiently.

7 So again, I see this as, in the first instance, the  
8 parties trying to work together. Beyond that, you know, the  
9 Court will be ready to intervene as necessary. We have the  
10 special master who can help on discovery issues that arise.  
11 But I think that -- I think it's fair to say my hope is the  
12 same as yours, that you'll be able to work together as best  
13 as possible going forward.

14 MR. MCCALLUM: And we will do that, Your Honor.

15 And just to be clear, it remains very much in  
16 Google's interest, as you can imagine, to coordinate on  
17 deposition scheduling, and we will work in good faith to do  
18 that. Our point is simply that the agreement as it was  
19 drafted contains concessions that we do not think should  
20 necessarily remain in place.

21 THE COURT: Right. And the underlying principle  
22 that I probably don't need to say, but I will say it, is both  
23 sides are going to get the discovery they need in this case.  
24 They're going to get it. And if it means people are deposed  
25 twice, then that's what's going to happen.

1 MR. MCCALLUM: Understood, Your Honor.

2 THE COURT: All right. I think we can move to the  
3 last issue, unless the parties have anything else they want  
4 to talk about on item two.

5 So I think moving on to the third topic, we have  
6 the States' interrogatory responses. I don't know if that's  
7 you, Mr. McCallum, or you, Mr. Yetter. This was when you  
8 filed your status report, a bit of a moving target, I think,  
9 but something that you identified that we would need to  
10 discuss. So Mr. Yetter, you can proceed.

11 MR. YETTER: Yes. Thank you, Your Honor. "Moving  
12 target" is the perfect description, and the target is now, as  
13 the Court is well aware, the States have gone from  
14 representing all of the above consumers, competitors, users,  
15 advertisers, and publishers, to dropping -- that was in  
16 prior -- that was last Fall, to dropping -- eleven of the  
17 States dropping their parens positions, and Texas saying that  
18 it has as a policy against proceeding in parens patriae.

19 And then in February, everybody reverting back, all  
20 17 States now say they are acting in both in parens and some  
21 in sovereign.

22 And now, in March, Your Honor, they've dropped all  
23 of their -- they, 16 of the 17 plaintiffs, have dropped all  
24 of their damages claims, restitution claims, and disgorgement  
25 claims. Only Puerto Rico has maintained those claims. That

1 is the state, not -- maybe, perhaps, not coincidentally, that  
2 has produced no documents to us, no retention policies,  
3 almost basically nothing.

4 And we raise it, Your Honor, because we weren't --  
5 we are still digesting the impact of that claim. Now all 17  
6 States saying they are still seeking civil penalties, all as  
7 in their parens capacity, some in their sovereign capacity,  
8 for both DTPA and injunctive -- excuse me, for DTPA claims  
9 and injunctive relief for both antitrust and DTPA claims.  
10 Puerto Rico is the outlier in terms of seeking damages.

11 But we are still digesting how that affects  
12 standing of these claims -- these States who under -- as the  
13 Court knows, under some of the DTPA claims, there's no  
14 requirement to prove reliance or damages. And so without  
15 injury, under *TransUnion*, there may be an issue of standing.  
16 We're still digesting that. And it certainly does impact  
17 discovery.

18 So we wanted to raise it, make sure the Court was  
19 aware that even now, just a few weeks before the end of fact  
20 discovery, the States have taken what we see as a pretty  
21 significant change in position. And we're obviously going to  
22 deal with it and figure out where it goes, but we just wanted  
23 to make sure that we brought it up to the Court.

24 THE COURT: Mr. Yetter, just one quick question.

25 MR. YETTER: Sure.

1                   THE COURT: Is any of that you think going to be  
2 something you're going to raise in regard to the motion to  
3 dismiss beyond what's already been raised?

4                   MR. YETTER: That is a very good question, Your  
5 Honor. And we are -- this is a somewhat unusual situation,  
6 and the issues are perhaps nuanced on this issue of seeking  
7 federal standing for state claims in which you do not have to  
8 prove damages or reliance; in other words, injury. And  
9 *TransUnion* says for private plaintiffs, if you don't have  
10 injury, you don't have federal standing to seek civil fines.

11                  But we're looking at that, Your Honor. And if we  
12 do intend to bring it up, we will raise it promptly with the  
13 Court and ask for permission to supplement our briefing.

14                  THE COURT: Understood. All right. Thank you,  
15 Mr. Yetter.

16                  Mr. Lanier?

17                  MR. LANIER: I don't think I have a lot to add to  
18 that, Your Honor. I'm glad we weren't chided for dropping  
19 claims. I think that makes it a little bit easier. Numerous  
20 plaintiffs have been chided for dropping claims. But we have  
21 dropped, as Mr. Yetter reflected.

22                  We have the process -- you had asked us in the last  
23 hearing to go through a process to make sure that everyone's  
24 aware of how the various states are working together to try  
25 and address discovery needs. And we filed that with the

1 Court. We gave a copy to Google. We've never heard anything  
2 back from Google on that. I think, to some degree, your  
3 instructions to do that have helped us probably clarify some  
4 of this. And so some of the credit for this actually  
5 probably flows to the Court.

6 But I can tell you that you've got 17 governmental  
7 entities that are working fast and furious. While the State  
8 of Texas is in the lead, and the State of Texas has plenty of  
9 people power to move the machine, some of the other states do  
10 not have such dedicated large-budget AG offices, and so it's  
11 still a difficult process fully. And, yes, a bit of a moving  
12 target for all of us, but one where we are keeping that  
13 target as live and fully up to date as we can as we go along.  
14 We'll continue to do so.

15 And if Google's got a complaint, we've got a  
16 wonderful process in place right now with Special Master  
17 David Moran. And I have no doubt, just as he had told us --  
18 we told him on March 7th that we would amend our answers, and  
19 then we did March 15th, within the timeline he gave us.  
20 He -- we've probably made more progress in the last month  
21 working through this stuff with him than we have in the prior  
22 ten months at least, because he's very hands on. And that's  
23 a process that will be in place for this as well should it  
24 look like our target needs to move some more. Thank you.

25 THE COURT: All right. Thank you, Mr. Lanier.

10 So Mr. Yetter, you wanted to follow up?

11 MR. YETTER: Two brief comments, Your Honor.

12 Counsel is right that the Court's direction that the  
13 plaintiffs identify a little bit more specifically who  
14 represents whom has helped. It doesn't mean that we're  
15 communicating perfectly on all things, but that is the nature  
16 of complicated, complex litigation like this.

17                   And, secondly, we are appreciative that the Court  
18                   asked Special Master Moran to give up his entire private law  
19                   practice so that he could be the special master in this case,  
20                   because it has -- I don't know how he has kept up any of his  
21                   law practice, but it is -- and I don't want to break the  
22                   suspense for our hearing with the special master, but there  
23                   are a few issues that we need a little bit of guidance from  
24                   him on. But, otherwise, we very much appreciate his service  
25                   and the Court's guidance on all this.

1                   THE COURT: All right. Thank you, Mr. Yetter.

2                   Mr. Lanier, one other thought I had and would like  
3 to get your comment on is whether or not it makes sense at  
4 some point for perhaps the States to file some sort of  
5 advisory on where we are currently with regard to what's  
6 being claimed by each state or what, you know, claims are  
7 being -- are continuing to be pursued and what capacity.

8                   I know you have the answers. You've been going  
9 through the discovery part of that. And I will say that the  
10 filing you referenced before, that really had to do with  
11 making sure there wasn't any confusion about the authority  
12 the State and the States' counsel have. And I know,  
13 Mr. Lanier, your firm and Mr. Keller's firm represent more  
14 than -- or are involved with more than one state, and the  
15 State of Texas has a coordinating role. But I thought that  
16 the filing you made was very thorough. My sense is, and hope  
17 was, that there wouldn't be confusion anymore about that.

18                   So I only raise this issue with you because we have  
19 had a lot of discussion, and Mr. Yetter's mentioned today and  
20 so have you, about, you know, where the states are in terms  
21 of claims being pursued and in what capacity -- or I should  
22 say damages or remedies. Let's talk about in terms of  
23 remedies being pursued.

24                   MR. LANIER: Judge, what you're asking for is a  
25 document of clarity.

1 THE COURT: Yes.

2 MR. LANIER: And I think clarity is incredibly  
3 useful to me, too. I'd love to see that document. So I'm  
4 going to go out on a limb and tell my team that at your  
5 encouragement, we will produce such a document. And I don't  
6 know how quickly we can do it. And recognize that we do  
7 represent a good number of these entities, but, for example  
8 the -- Mr. Yetter had mentioned about Puerto Rico not  
9 producing any document retention policies. You know,  
10 Hausfeld represents Puerto Rico; we do not. And Hausfeld has  
11 told Google, Puerto Rico doesn't have a document retention  
12 policy to produce. And so, you know, we're having to juggle  
13 he said/she said within the confines of this.

14                   And I think if you were to tell us to put together  
15 such a document, that it would enable us to not only do it  
16 for ourselves and those we represent, but it would also put a  
17 wonderful opportunity on the shoulders of those we do not  
18 represent to also help and assist in that regard. So that  
19 would be great.

20 THE COURT: And, Mr. Lanier, you did talk about  
21 time frames. So if the Court -- because my initial thought  
22 was it was something you might all just want to sua sponte  
23 file, but I can also -- based on your comments, we can also  
24 enter an order. And in terms of a time frame, you can let me  
25 know. Do you think two weeks? Do you think longer than that

1 would be needed?

2 MR. LANIER: I think at least -- my people over  
3 here are telling me two, but I've got people on the phone and  
4 people not here. If I could have three, and we'll get it  
5 done before our next conference.

6 THE COURT: All right. So we're looking at more  
7 like 21 days, and the Court will plan to get some order out  
8 on that.

9 So we've covered, counsel, all the topics that we  
10 had for our status conference. And I know you have another  
11 one immediately after this one.

12 Is there any other issue we need to discuss today,  
13 Mr. Lanier?

14 MR. LANIER: Not from plaintiff, Your Honor.

15 MR. YETTER: No, not for Google, Your Honor. Thank  
16 you.

17 THE COURT: All right. And I will add the  
18 additional reminder that was brought up at the beginning of  
19 the hearing, which is that our next status conference will be  
20 a full day for us because we have the conference in the  
21 morning, and then at least at the moment we have arguments  
22 scheduled for the afternoon on the pending dismissal motions,  
23 subject to any -- if there is a need for some sort of  
24 supplement or additional briefing, which I'm not suggesting  
25 that needs to happen, but it sounds like that's a

1 possibility. But for the moment, we're ready to go next  
2 month on both.

3 And I appreciate your discussion and arguments  
4 today. They are very helpful for the Court. And we have  
5 orders that we'll be planning to get out on the pending stay  
6 motion and then on the other issue we discussed  
7 regarding remedies sought by the States.

8                           All right. We'll stand in recess. Thank you,  
9 counsel.

10 (Adjourned at 11:16 a.m.)

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